

Doc Holliday Seminar Sept. 27-29th 2012
Taught By Shelley Long, Doc Holliday Artist & Teacher
www.shelleysbrushworks.com

3 Day Seminar Fee: \$219 Includes:

- Bisque for 5 projects: Angel of Winter / Indian Chief Decanter / Rabbit & Butterfly / Snowflake Jake Snowman / Medium Woodland Tree
- Detailed step by step Technique Sheets for each project. Techniques include Wet Brushing, Corner loading, Washes, Faux Finish, Eyes, Paintstiks
- Paints used in class
- Lunch and Continental Breakfast each day
- Friday Evening Special Business Tips Session for Shop Owners on “How to hold successful seminars to increase shop revenue” taught by Shelley

\$100 Deposit required at sign up, balance due at Seminar

Business Tips Session for Shop Owners

Shelley and her family owned several successful ceramic shops in the Metro Denver area in Colorado throughout the last 40 years. They have always emphasized teaching in their shops and saw a direct increase in shop traffic and revenue due to the seminar classes. Shelley will share the tips they learned over the years for building a successful seminar program in your shop. She will also cover tips on how to make the most of local ceramic shows and building a database. Shop owners, you will leave this session with the information and material you need including your 5 finished projects to hold 5 one day seminars in your shop.

Travel

- Airports: Lexington – 10 minutes away / Louisville – 1 hr 20 min away but flights tend to be quite a bit cheaper than Lexington
- Hotels: Call Doc Holliday
- Rental cars available at airports, Doc Holliday may be able to provide transportation to and from
- Be sure to think about how you will take your finished samples home.

If you have questions about lodging, travel or payment please contact Doc Holliday at 1-859-887-1427 or dhm2006@windstream.net

Student Material List (Please bring the following to the seminar)

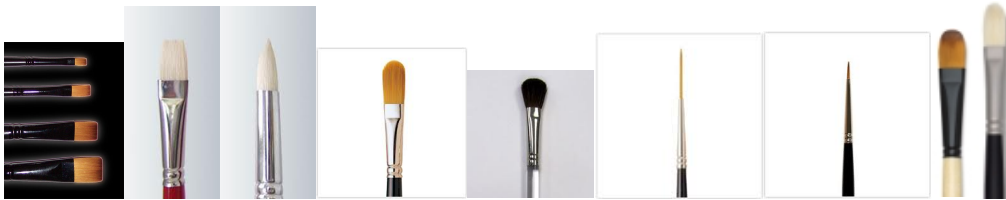
- **Two glazed tiles** (4” or 6” work great for paint palette)
Factory will supply tiles by you may want to bring your own if you have them.
- **Razor Blade Scrapper Knife Optional** – this works great to remove dried paint from your tile



- **Your Brushes**

(These are the brushes Shelley recommends to have in your brush collection for this seminar. If you do not have all of them Shelley will have brushes you can buy in class)

- Blended Hair Taklon Shaders - #6, #8, #12
- White Bristle flat dry brushes - #3, #5
- White Bristle round dry brushes - #3, #5, #8
- Lg oval (size 3/4) wash or soft brush for base coating
- Mini Mops -size med. & lg.
- Round Detail Brushes #1, #3
- Script Liner #10/0
- Blended Hair Taklon Filberts (# 6, #8) and Oval Dry brushes (#3) are also nice additions to your collection



- **Small container of Good Brush cleaner** - if you have one bring it, this is great to use at the end of each day to take care of your brushes

- **Sea Wool Sponge to be used with acrylic paint, Optional**
– great to created Faux backgrounds, we will use papertowel on the decanter, but if you bring a sponge I will show you how to use it as well.



- **Sharpie Ultra Fine Paint Marker - Optional**, (must be a “paint” marker, regular sharpies don’t work.) It will be used on the pattern on the bottom of the snowman and makes it easier to draw the design. You can also use a liner brush with thinned black paint or pen and ink if you have that. Paint Marker is available from Amazon.com



- **Paper towel** – Bounty & Viva, 1 roll of each. These brands work great because one is very absorbent for the wet brushing technique and the other is soft and free of quilting and works best for Paintstiks. The factory will provide some but if you want your own supply you can bring it.



- **Small Bottle Oderless Turpentine Optional** (Or Turp Substitute Containing Petroleum Distillates. We will have some at each table, but we will use this quite a bit so you may want to bring your own. Be sure it is oderless. If you buy a large quantiy of this, be sure to test your container or put it in a glass bottle, as it will eat through many plastics.
- **Small Pack of Wet Wipes** – keeping your hands clean helps keep you from transferring damp Painstiks to other areas of your piece.
- **Apron** – To protect your clothing (Painstiks are permanent on fabric after 24 hours.)
- **Small Notepad and pen to keep notes if you want**

If you have questions about the material list, projects or techniques contact Shelley at shelley.long@comcast.net